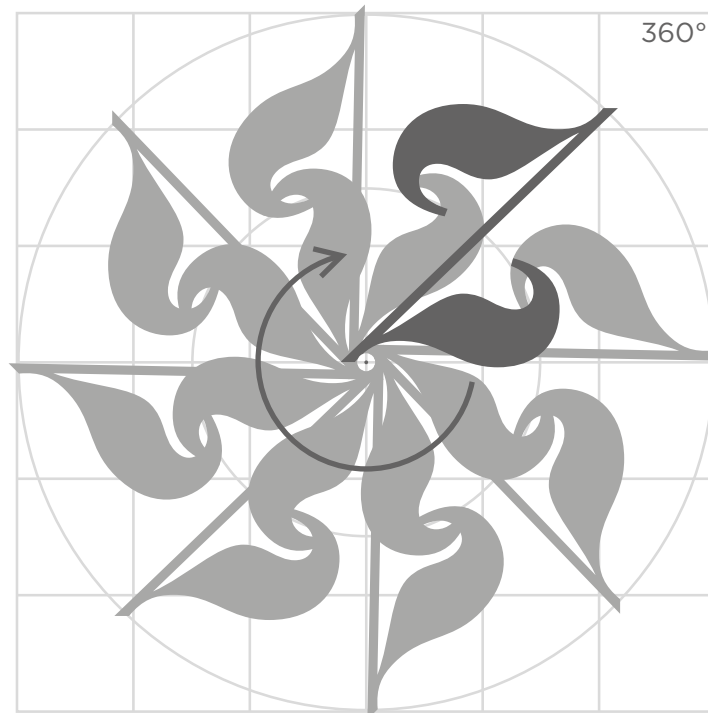


Zicala

Brand guidelines

Logo design



Zicala

We plan You relax



Zicala

We plan You relax

Main gradient logo +



Zicala

We plan You relax

Main gradient logo -



Zicala

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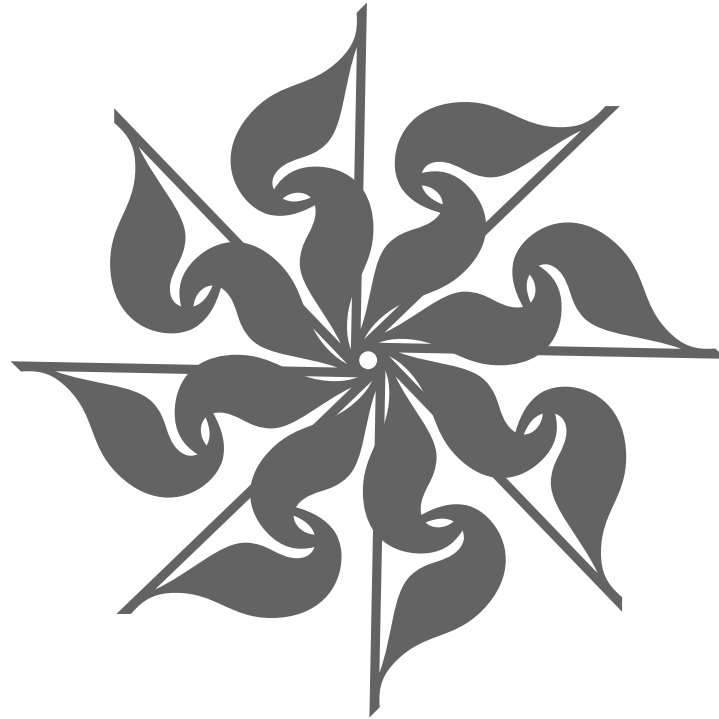
Main flat logo +



Zicala

We plan You relax

Main flat logo +



Zicala

We plan You relax

Main black logo +

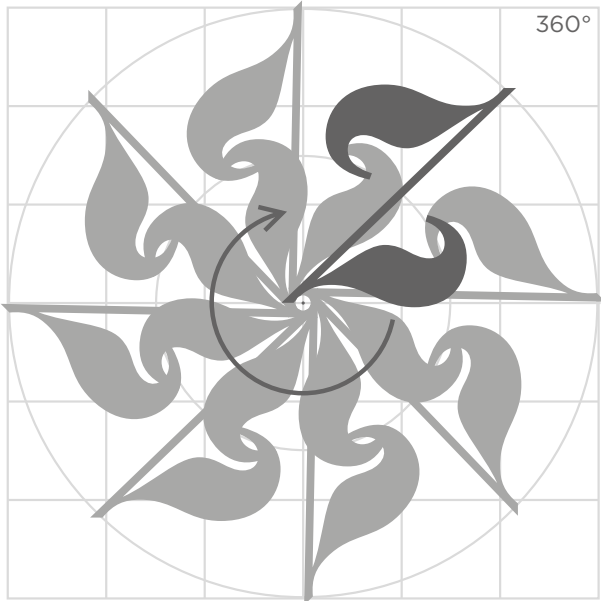


Zicala

We plan You relax

Main black logo -

Secondary logo design



Zicala
We plan You relax



Zicala
We plan You relax

Secondary gradient logo +



Zicala
We plan You relax

Secondary gradient logo -



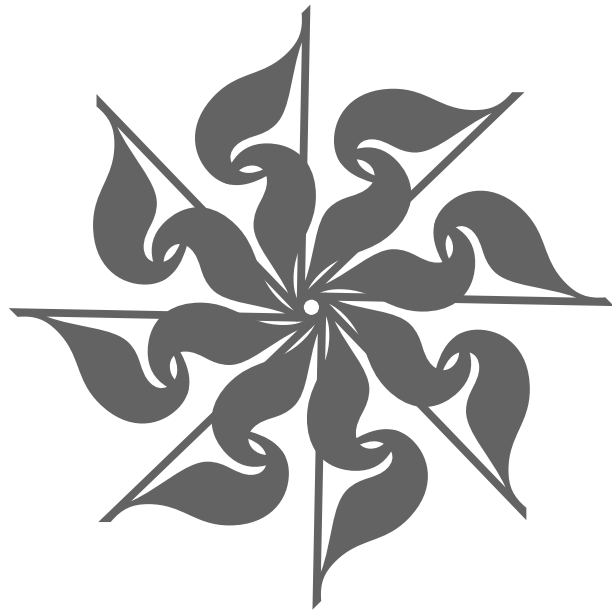
Zicala
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Secondary flat logo +



Zicala
We plan You relax

Secondary flat logo +



Zicala
We plan You relax

Secondary black logo +



Zicala
We plan You relax

Secondary black logo -

Color Palette

<p>CMYK 0,30,90,0</p>	<p>RGB 251,187,33</p>	<p>HEX v</p>	<p>PANTONE 1235C</p>	<p>PANTONE 122U</p>
<p>CMYK 60,0,30,0</p>	<p>RGB 102,193,190</p>	<p>HEX #67c1be</p>	<p>PANTONE 2227C</p>	<p>PANTONE 2227U</p>
<p>CMYK 0,0,0,20</p>	<p>RGB 204,204,204</p>	<p>HEX #cccccc</p>	<p>PANTONE Cool Gray 1C</p>	<p>PANTONE Cool Gray 1U</p>

Typography

Zicala

Playfair Display - Bold Italic
<https://fonts.google.com/specimen/Playfair+Display>

We plan You relax

Raleway - Medium Italic
<https://fonts.google.com/specimen/Raleway>

Pattern Ex.



Pattern Ex.



Pattern Ex.





Usage Ex.



Please don't

